

## HEALTH AND WELLBEING BOARD

**Venue:** Town Hall, Moorgate  
Street, Rotherham S60  
2TH

**Date:** Wednesday 21 July 2021

**Time:** 9.00 a.m.

### A G E N D A

1. To determine if the following matters are to be considered under the categories suggested in accordance with Part 1 of Schedule 12A to the Local Government Act 1972
2. To determine any item(s) which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Apologies for absence
4. Declarations of Interest
5. Questions from members of the public and the press
6. Communications
7. Minutes of the previous meeting (Pages 4 - 15)
8. Update from the Carers Programme and draft Carers Strategy (Pages 16 - 23)  
Jo Hinchliffe, Service Improvement and Governance Manager, to present a general update related to the Carers Programme and share the draft strategy work with the Board for feedback
9. Update from the Local Outbreak Engagement Board  
Verbal update by Sharon Kemp, Chief Executive
10. Update from the Place Board  
Verbal update by Chris Edwards, Chief Operating Officer, Rotherham Clinical Commissioning Group
11. Refresh of Health and Wellbeing Board Priorities  
Presentation by Board sponsors on proposed strategic priorities

12. Health Inequalities and Prevention  
Ben Anderson, Director of Public Health, to provide update
  
13. Update on the Health and Wellbeing Board Action Plan (Pages 24 - 53)  
Becky Woolley, Policy Officer, to provide an update on the Health and Wellbeing Board action plan
  
14. Date and time of next meeting  
Wednesday, 22<sup>nd</sup> September, 2021, commencing at 9.00 a.m. venue to be confirmed

# KEEP SAFE WHILE VISITING RIVERSIDE HOUSE AND THE TOWN HALL



## HOUSE KEEPING TIPS

- Meeting rooms and the Council Chamber will be sanitised before and after every meeting.
- Follow the one-way systems in place.
- Only one person (and their carer) should use a lift at a time.
- Get tested regularly, either at home or by booking a test at Riverside Lateral Flow Test Site.
- If you have any symptoms of COVID-19, stay at home and order a test.

Further information about COVID-19 can be found at  
[www.rotherham.gov.uk/coronavirus](http://www.rotherham.gov.uk/coronavirus)

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**HEALTH AND WELLBEING BOARD**  
**26th May, 2021**

**Present:-**

Councillor D. Roche	Cabinet Member, Adult Social Care and Health
Ben Anderson	Director of Public Health
Nathan Atkinson	Assistant Director, Commissioning (representing Anne Marie Lubanski)
Steve Chapman	Temporary Chief Superintendent/District Commander, South Yorkshire Police
Councillor V. Cusworth	Cabinet Member, Children and Young People
Chris Edwards	Chief Operating Officer, Rotherham CCG
Sharon Kemp	Chief Executive, RMBC
Shafiq Hussain	Chief Executive, Voluntary Action Rotherham
Kathryn Singh	Chief Executive, RDaSH
Michael Wright	Deputy Chief Executive, Rotherham Foundation Trust (representing Richard Jenkins)

**Report Presenters:-**

Gilly Brenner	Public Health
Jessica Dunphy	Public Health
Phil Hayes	RotherFed
Julie Hodgkinson	Live Inclusive
Hayley Rundle	B:Friend

**Also Present:-**

Lesley Cooper	Healthwatch Rotherham
Gavin Jones	South Yorkshire Fire and Rescue Service
Becky Woolley	Policy Officer, RMBC
Dawn Mitchell	Governance Advisor, RMBC

Apologies for absence were received from Dr. Richard Cullen (Rotherham CCG), Richard Jenkins (TRFT), Suzanne Joyner (RMBC), Anne Marie Lubanski (RMBC), Dr. Jason Page (Rotherham CCG) and Paul Woodcock (RMBC).

**1. DECLARATIONS OF INTEREST**

There were no Declarations of Interest made at the meeting.

**2. QUESTIONS FROM MEMBERS OF THE PUBLIC AND THE PRESS**

There were no questions from the member of the press present at the meeting.

**3. COMMUNICATIONS**

**Suspension of the requirement to produce Pharmaceutical Needs Assessments by April 2022**

Following a national postponement last year in response to COVID pandemic, Pharmaceutical Needs Assessments were due to be renewed and published by Local Authority Health and Wellbeing Boards in April

2022. Normal practice in Rotherham was to start to prepare approximately a year prior to publication, to ensure thorough engagement and consultation periods.

However, due to ongoing pressures across all sectors in response to the COVID-19 pandemic, the national requirement to publish renewed Pharmaceutical Needs Assessments had now been suspended further until October 2022. Local Authority Health and Wellbeing Boards would retain the ability to issue supplementary statements to respond to local changes and pharmaceutical needs during this time. Updated national Pharmaceutical Needs Assessments guidance was planned to be published in the summer. The National Health Service (Pharmaceutical and Local Pharmaceutical Services) Regulations 2013 would be updated to reflect this change in due course. The intention in Rotherham was to await the new guidance and then begin preparations for the PNA review and consultations in the autumn.

### **Board Membership**

The membership of the Board included 3 Elected Members one of whom was the Deputy Leader, however, due to the review of Cabinet Member portfolios that was no longer possible. Discussions were to take place with the Leader and senior officers as to a third Member. Once known, details would be circulated to the Executive.

## **4. MINUTES OF THE PREVIOUS MEETING**

The minutes of the previous meeting of the Health and Wellbeing Board were considered.

**Resolved:-** That the minutes of the previous meeting held on 10<sup>th</sup> March, 2021, be approved as a correct record.

## **5. JOINT STRATEGIC NEEDS ASSESSMENT**

Gilly Brenner, Public Health Consultant, and Jessica Dunphy, Public Health Consultant, gave the following powerpoint presentation on the Joint Strategic Needs Assessment:-

What is the JSNA

- “An assessment of current and future health and social care needs of the local community”
- This includes specific health and social care behaviours e.g. smoking but also wider determinants of health such as housing and access to green spaces
- The information found from the JSNA can be used to inform strategy, policy and action by an organisation in the Borough
- All local authorities must produce a JSNA but there was no specific format meaning that they varied between areas
- Rotherham’s version of the JSNA was the Rotherham Data Hub:  
<http://www.rotherham.gov.uk/data/>

What does the Rotherham JSNA contain

- People
- Socio-economic
- Environment
- Community and neighbourhoods
- Health behaviours

Structure of Theme Sections

- Initial introductory page introducing the topic, its overall relevance to good health and key points for Rotherham
- Covid lens – a page discussing the current impact of Covid on this topic and some potential impacts for the future
- Data for Rotherham – local authority level data or, where available, Ward level or lower super output area (LSOA) level data
- Useful links – links to further reading
- List of data sources

Impact of Covid

- The long term impacts of Covid were yet to be fully determined but they were likely to be worse in more deprived areas and to worsen any pre-existing inequalities in all areas
- Deprivation in Rotherham was high compared to England as a whole. A third of Rotherham residents lived within the top 20% most deprived areas in the country and overall deprivation increased between 2015 and 2019 according to the Index of Multiple Deprivation (IMD)

Risk Factors affecting DALYs (Disability Adjusted Life Years)

- Smoking
- High blood glucose
- Diet
- High BMI
- High blood pressure
- High cholesterol
- Alcohol use
- Occupational risk
- Cold homes
- Air quality

Headline Data Examples

- 75.6% of adults classified as overweight or obese
- 0.5% of workers cycle to work
- 25% of 16-64 year olds not economically active
- 14% of residents utilise outdoor space for health or exercise purposes
- Gismo search for 'weight' – RUCST weight loss programme

Links to the JSNA

- [Homepage – Rotherham Data Hub](#)
- [Socio-Economic – Rotherham Data Hub](#)
- [Environment – Rotherham Data Hub](#)
- [Community and Neighbourhoods – Rotherham Data Hub](#)
- [Health Behaviours – Rotherham Data Hub](#)
- [People – Rotherham Data Hub](#)

Future Actions

- Greater focus on prevention and inequalities
- Greater input across place – CCG, Healthwatch Rotherham and VAR all contributed data this year
- TRFT and RDaSH keen to contribute some data during this calendar year e.g. smoking, IAPT (Improving Access to Psychological Therapies)
- As part of input across place, greater inclusion of information about long term conditions such as cancer and cardiovascular disease
- Links to work around Population Health Management
- Incorporating an interactive ‘Ward profile’ element within the JSNA, collating all data at Ward level into one place rather than having to go through each section individually
- Acknowledging delays to data available at new Ward level
- Changes to Ward boundaries this year may reduce the degree of comparable data available for the next few years
- Incorporating a ‘lifecourse’ element where data relevant to each life stage (child, young adult, adult, elderly) across all themes was brought together

Discussion ensued with the following issues raised/clarified:-

- A JSNA should provide a good starting point for understanding the issues in Rotherham, but also provides links to further detail held
- It was person-centred with demographic information together with other influencers on health, from health behaviours to wider determinants and the interplay between these factors
- A summary of some key developing evidence or expected impacts of Covid. Some of the information was based on national surveys but it be some time before a full understanding was gained and ability to analyse the wide range of impacts of the pandemic
- The data page compared Rotherham to its nearest statistical neighbour and the England average as well as showing trends over time
- Some pages would have the old Ward data; the new Ward data was available under the Ward profiles
- The map was an initial look at the impact of Covid. It was already expected that areas with higher deprivation were likely to be impacted worse by the pandemic, due to higher rates of infection, loss of income, missed in-school education etc.

- For a significant proportion of residents, the pandemic was likely to have had a negative impact that would exacerbate inequalities
- DALYs = Disability Adjusted Life Years = The sum of years of potential life lost due to premature mortality and the years of productive life lost due to disability. The top 10 risk factors were those that contributed most to ill health and reducing quality of life. This inclusion was welcomed as the agenda was moved to prevention and early intervention
- Whilst many of them were considered as health behaviours, it was known that they were highly influenced by the conditions in which people grow, play, learn and live
- It was hoped to incorporate a more interactive version of Ward profiles to enable Members and others to better understand the issues specifically relevant to their local area, acknowledging the challenges that the new Ward boundaries brought to the availability of data and trends
- It was also the aim to make it easier to see the data specifically relevant to different stages of the life-course
- Importance of feeding the JSNA into Directorates
- DALYs could be used to inform the Rotherham Place Plan
- The importance of an understanding of the impact of Covid on socio-economic in terms of the response and recovery plan

It was noted that a seminar was to take place in the summer on the JSNA.

Gilly and Jess were thanked for their presentation.

**Resolved:-** That the Joint Strategic Needs Assessments and future actions be noted.

## 6. UPDATE FROM THE LOCAL OUTBREAK ENGAGEMENT BOARD

Sharon Kemp, Chief Executive RMBC, gave the following verbal update on behalf of the Local Engagement Board:-

- Since the last meeting of the Board, there had been further relaxing of the lockdown in accordance with the Government's roadmap
- Rotherham's rates as of 24<sup>th</sup> May for all ranges had been 24.5 per 100,000 population which was a much better position. In the over 60's it was 5.9 per 100,000. This was near to the England average (approximately 60<sup>th</sup> local authority). This was due to the hard work of many and the responsible behaviour of Rotherham's citizens
- There had been a reduction in the number of hospital admissions which was currently in single figures. This had been a stable position for the past few weeks
- A watchful eye was being kept on those areas where the Indian variant was present as to the impact on hospitals. Regional work with colleagues would continue to ensure Rotherham was in the best position should there be a change in the infection rate

- There was still good take-up of testing with the centres still available at Maltby, Midland Road and Dinnington. The need for supervised testing was being reviewed at the moment given that Riverside House was offering that facility. Increasing numbers of the public were taking up the offer of home testing and the collect service that was available through either the PCR site or customer services and libraries
- Local contact tracing work continued and had seen a completion rate of above 90% and much higher on most days
- There had been a positive uptake of the vaccines across the Borough. The decision to use the Primary Care network had made a number of local venues and GP surgeries available thereby making it much easier for members of the public to get access to the vaccine. There would be continued encouragement for everyone to take up the opportunity of a vaccine when offered
- There were no significant pockets of areas where vaccine take-up was low but it was constantly reviewed

Chris Edwards, CCG, reported that the model used in Rotherham for the roll out of the vaccine had been a real success with 24% of the population left to vaccinate. Rotherham was ahead of the 3 other authorities in South Yorkshire and other parts of England. The vaccine supply was probably the limiting factor but the deadline would be met.

**Resolved:-** That the update be noted.

## 7. **TIMELINE - IMPLEMENTATION OF THE HEALTH AND SOCIAL CARE WHITE PAPER**

Chris Edwards, CCG gave a verbal update on the implementation of the Health and Social Care White Paper.

On 11<sup>th</sup> February, 2021, the Department of Health and Social Care had published its White Paper Integration and Innovation: working together to improve health and social care for all. The proposals followed the journey of integrating care, a journey that South Yorkshire and Bassetlaw had been on since 2016, and put it on a statutory footing involving the 5 Clinical Commissioning Groups in South Yorkshire and Bassetlaw transforming into a national Integrated Care System.

It was proposed that it would become statutory from 1<sup>st</sup> April, 2022.

It was not envisaged that a big difference would be seen in Rotherham and maintain the existing strong working partnership and benefit from the effects of working in a wider footprint across South Yorkshire and Bassetlaw.

**Resolved:-** That the update be noted.

**8. HEALTH AND WELLBEING BOARD ANNUAL REPORT**

The Chair and Ben Anderson, Director of Public Health, presented the 2020/21 Annual Report “A Healthier Rotherham by 2025” with the aim of the following powerpoint presentation:-

Due to the COVID-19 pandemic, the Board had continued to meet virtually, and as the report showed, it had achieved much over the past year such as its work on loneliness, encouraging better physical health and activities, supporting young people’s mental health, setting up an unpaid carers group that was supporting the refresh of the Carers Strategy and placing an increasing emphasis on the wider determinants of health.

There was still a lot more work to be done on tackling health inequalities, including inequalities between Rotherham’s least and most deprived communities. The Board had committed that this would be its main area of focus, to ensure that the health of the most vulnerable was improving the fastest. In the coming year, The Board would need to refresh its priorities, taking into account the impact of the pandemic, as well as the changes that would be brought in through the Health and Care Bill.

As well as partners working closely together on the response to the COVID-19 pandemic, there has also been significant progress made over the past year to support delivery of the Health and Wellbeing Strategy:-

- Engaging with the Local Maternity System on the Maternity Transformation Plan
- Implementation of the Mental Health Trailblazer in schools ‘With Me in Mind’
- Delivery of the Suicide Prevention and Self-Harm Reduction Action Plan, including promoting information around debt advice and signposting to Rotherhive website, sharing information for people at risk of relationship breakdown, helping carers and following up missed appointments
- Pooling knowledge, expertise and resources across the partnership with regards to the mental health and wellbeing of our workforce
- Launching the Moving Rotherham campaign to encourage local people to be more physically active
- Establishing an unpaid carers group to ensure carers had the support they needed throughout the pandemic. This group has also been closely involved in the co-production of the Carers Strategy

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- Tackling loneliness and social isolation during COVID-19, including reaching out to at-risk groups, raising awareness via social media and redeveloping the MECC training
- An estimated 400,000 people engaged in the Rotherham Together programme, which was developed to respond and support recovery from COVID-19. The programme focussed on 3 key themes: Joy, Gratitude and Hope and provided innovative and COVID-secure ways to foster connectedness
- Working with the other Boards across the Rotherham Together Partnership to deliver the safeguarding protocol, including coming together to discuss mental health as a cross-cutting issue
- Maintaining a link between the Health and Wellbeing Board and the Local Outbreak Engagement Board

What are we worried about?

- There were large gaps in life expectancy and healthy life expectancy both within the Borough and compared with the national average. Moreover, the coronavirus pandemic had exacerbated existing health inequalities, with the most disadvantaged communities being hit the hardest
- The leading causes of death in Rotherham included ischaemic heart disease (IHD), stroke, lung cancer, COPD and Alzheimer's / dementia
- Mental Health and wellbeing

What will the Board do next:-

- The current priorities and action plan ran until June, 2021. The next step would be to engage with Board members to update the Board's priorities and the action plan which underpinned the Strategy
- Embed a prevention-led systems approach across the Place
- Work with the South Yorkshire and Bassetlaw ICS to shape the future arrangements
- Continue to monitor the longer-term impacts of the pandemic on our communities
- Focus on reducing health inequalities between our most and least deprived communities.

### The Challenges

- Health inequalities between our most and least deprived communities and between Rotherham and the national average
- Mental health and wellbeing remained a concern
- The leading causes of death in Rotherham were associated with preventable risk factors
- The pandemic would continue to impact on local people's lives in the long term

### Forward Look

- Implementation of the Health and Social Care White Paper – implications for our system and our partnership
- Supporting our communities through Covid recovery
- Board members' feedback in the annual review survey:
  - Further prioritisation – not trying to do everything
  - Doing more to communicate with Rotherham people about our work
  - Involving partners engaged with the wider determinants
  - Increasing our focus on health inequalities

### Discussion ensued with the following issues raised:-

- The 4 aims worked well but what sat under them needed to be reviewed in light of the Covid response-recovery and strengthen prevention of health inequalities
- Tobacco needed to be included
- Economic impact of Covid particularly as furlough came to an end in September as well as the impact on mental health
- The 4 Strategy Aim leads would be requested to discuss with the project leads how the action plan may be changed/the Strategy developed
- Older people had really suffered during the pandemic and an increase in referrals for dementia expected to be seen
- Establish whether the appropriate services were commissioned and how the priorities fitted under the aims
- TRFT's focus would be to not widen the health inequality gap and work with Public Health
- Access to Primary Care was becoming an issue and striking a balance between face-to-face appointments with a GP and non face-to-face
- Mental Health Services would need to find a different way of thinking about their services and understanding the impact of long Covid
- Voluntary Action Rotherham had a big role to play in prevention and early intervention and the need to understand where resources went/what worked well and what did not

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- The need to embed into the Strategy the work currently being undertaken on social value and getting the best value for the residents of Rotherham

**Resolved:-** (1) That the report be noted.

(2) That the current Strategy be circulated to all Board members and that Aim sponsors review the appropriateness of their Aims.

**ACTION:-** **Becky Woolley**

**9. HEALTH AND WELLBEING BOARD PRIORITIES AND ACTION PLAN**

Becky Woolley, Policy Officer, presented the latest update on the Health and Wellbeing Board's priorities and action plan and gave a brief verbal update on the progress made.

It was noted that the final application bid was to be submitted to the Shaping Places Fund around Green Spaces and the use of Green Spaces for physical activity in Rotherham (Aim 3).

**Resolved:-** That the report be noted.

**10. HEALTH AND WELLBEING BOARD TERMS OF REFERENCE**

Becky Woolley, Policy and Partnership Officer, submitted the updated Board's Terms of Reference for information.

**Resolved:-** That the updated Terms of Reference for the Health and Wellbeing Board be approved.

**11. LONELINESS AND BEFRIENDING**

The Chair welcomed Phil Hayes (RotherFed), Hayley Rundle (B:Friend) and Julie Hodgkinson (Live Inclusive), who gave a verbal presentation on the work that had been taking place on loneliness and befriending during the Covid pandemic.

**RotherFed**

- The initiative had started in a response to the pandemic in March 2020 involving some of the key VCF partners
- The Community Hub and Rotherham Heroes had been formed but very early on it had become quite clear that it was not only the practical issues of food and medicine but loneliness, isolation and disconnection were big issues too
- Resources had been deployed to make contact and had also combined forces with other providers including B:Friend, Live Inclusive, Rema, Rotherham Parents and Carers Forum, CAB, so as not to duplicate services. It became a formal network and met on a monthly basis

- Many of the calls were around welfare as much as financial issues and the clients received support much more quickly than they would have
- The next stage was to try to get people integrated into their community and how to do that
- It was not just older people but also young parents who had no-one else to talk to apart from their children
- Some of the volunteers were originally recipients of the service with their confidence having grown to such an extent as to enable them to offer support to others

### **Live Inclusive**

- A small independent charity
- Normally worked with those referred via their GP as part of social prescribing, however, it had become quite apparent that their needs were quite different to what assessed as before the Government lockdown announcement e.g. they could not see their grandchildren etc.
- Loneliness was a massive issue
- Previously the focus had been on supporting clients in community groups; now it was to get them to go outside of their house
- Dedicated team of volunteers
- The community groups were not there presently for them to go to
- Close working in the VCS

### **B:Friend**

- 2 case studies provided to illustrate the work of the project
- The project paired up local people from the community with old people who needed extra company for as long as they wanted it to be
- Live Inclusive would refer clients in who needed longer term support
- Approximately 600 pairings in the last year 78 of which were in Rotherham

Shafiq Hussain, VAR, reported that it was Volunteer Week shortly and there was a series of events planned with a spotlight on volunteers and the impact/benefit of them.

It was also important, as part of the collective recovery plan, to help the community groups start up again and identify where the gaps were.

It was noted that the Neighbourhoods Team had produced guidance on the opening of community buildings which was in the process of being circulated more widely.

Phil, Julie and Hayley were thanked for their presentation.

**Resolved:-** That an all Member seminar on Loneliness and Befriending be held in September, 2021.

**12. SOUTH YORKSHIRE AND BASSETLAW INTEGRATED CARE SYSTEM: HEALTH AND CARE COMPACT**

The Board received for information the terms of reference for the Health and Care Compact Partnership.

**13. DATE AND TIME OF MEETINGS 2021/22**

**Resolved:-** That a further meeting be held on Wednesday, 21<sup>st</sup> July, 2021, commencing at 9.00 a.m. venue to be confirmed.

<h1>BRIEFING</h1>	<b>TO:</b>	Health and Wellbeing Board
	<b>DATE:</b>	21 <sup>st</sup> July 2021
	<b>LEAD OFFICER:</b>	Anne Marie Lubanski, Strategic Director of Adult Care, Housing and Public Health  Jo Hinchliffe Adult Care Housing and Public Health - Service Improvement and Governance Manager <a href="mailto:jo.hinchliffe@rotherham.gov.uk">jo.hinchliffe@rotherham.gov.uk</a>
	<b>TITLE:</b>	Carers Programme – Update July 2021
<b>1. Background</b>		
1.1	Rotherham's Adult Social Care Pathway puts the person at the centre of everything we do. For us to do our best work, every process, every interaction and every outcome must have the person at the core.	
1.2	On the 21st October 2019 we introduced new a way of working to ensure a consistent, robust and sustainable Pathway; our work with carers is defined via a “sub-pathway” and in March 2020 plans were shared with the Health and Wellbeing Board explaining how we anticipated we would deliver a carers programme.	
1.3	The week after the information was presented to the Health and Wellbeing Board in March 2020 the council mobilised resources appropriate for the management of the Covid 19 Pandemic and this had significant impact on the proposed programme timeline.	
1.4	The programme outlined in March 2020 had to be reprofiled to take into account the Covid 19 emergency response work of all the partner agencies. In August 2020 these partners via the Unpaid Carers Group supported a refresh of the carers programme. <i>Appendix 1: shows the refreshed programme timeline</i>	
1.5	The Unpaid Carers Group came together during the emergency response work to ensure the network of partnerships was as strong as it could be in the most extreme of circumstances. The aim being that carers were fully supported throughout the pandemic. <i>Appendix 2 shows some of the work progressed by the Unpaid Carer Group.</i>	
1.6	At the time of the carers programme refresh Covid 19 funding become available to support carers. The council joined forces with Crossroads Care Rotherham to launch a carer grant initiative to help people who have a long-term commitment to supporting loved ones. £50,000 worth of funding was able to be accessed by unpaid carers. <i>Appendix 3 shows some of the outcomes of this work.</i>	
1.7	In April 2021 a further £25,000 was made available to run a second round of carer grant funding. This is due to be evaluated in August 2021.	

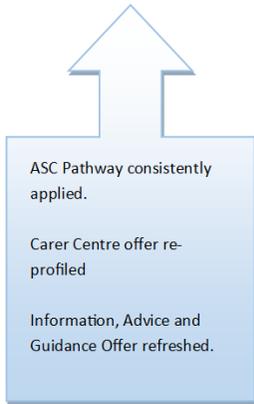
## 2. Key Issues

- 2.1 Update on the key objectives - September 2020 (Quarter 2 of the Carers Programme)**
- 2.2** Quarter 2 Objectives:
- We will map the carer experience and ensure the carers programme addresses any gaps.
  - We will ensure effective communication processes are in place to fully support carers.
  - We will refresh our understanding of the profile of carers in Rotherham in the light of Covid 19.
  - We will invite reps from the Unpaid Carers Group to become members of the Carer Programme Project Group.
  - We will continue to progress the Carers Grant work.
- 2.3** *Appendix 4* shows what we have done to meet the agreed key objectives; it also outlines considerations for how we expand the work for maximum impact. These considerations are being progressed via the Unpaid Carer Group and feed the shared strategic approach that is to be formed into a Rotherham Carers Strategy.
- 2.4** It is important to note work started on the key objectives in September 2020 and carried through to March 2021. This was because partner agencies; most of which are voluntary sector organisations had to prioritise operational activity. Resources for partners were often stretched as they had to balance the day-to-day with strategic duties as well as Covid 19 compliant emergency responses.
- 2.5 Wider programme outputs: April – June 2021**
- 2.6** Within the carer programme there was an outcome to explore the Assistive Technology (AT) offer for carers. Work to date on this outcome has expanded in two ways. Firstly, the use of digital tools, Zoom/Teams has also enabled a wider reach with carers and we are capturing the learning within the Adult Social Care AT Strategy Group. Secondly, learning from the carers grant initiative has demonstrated how carers often need support with the acquisition of technological devices. These devices have been a lifeline for many carers and the learning from both these examples will feed into the Rotherham Carers Strategy.
- 2.7** As referenced at the beginning of the report the Adult Social Care Pathway is a vital element of the carer journey. The Care Act 2014 clarifies that a carer is an individual who “provides or intends to provide care for another adult” and would qualify for an assessment where it “appears that the carer may have any level of needs for support” (Paragraph 6.16). In order to ensure we meet this stipulation a carer sub-pathway was introduced in 2019. Work has been happening over the last quarter to understand the level of carer assessment activity and highlight reports now form part of the overall performance reporting structure.
- 2.8** Rotherham was the only authority in the region to deliver a face to face event for Carers Week. Each year Carers Week provides an opportunity to recognise the invaluable work unpaid carers do to support their family and friends, and highlights the challenges they face. Members of the Unpaid Carer Group mobilised to ensure we raised the profile of carers and the vital role they play. A corner of the town centre was taken over by carer

	<p>organisations who showcased their services. It was a well-supported event and was also backed-up by a social media campaign facilitated by the council's corporate communication team. It prompted carers to come forward and make link with the council and over 30 carers made direct contact with the Adult Care - Service Improvement and Governance Team.</p> <p><b>2.9</b> A key element of the carer programme was to review the council run Carer's Centre. It is located within the Rain Building (Rotherham Town Centre), is currently a building-based offer which sets out to support carers of adults with social care needs. During the Corona Virus Pandemic in line with national and local restrictions the Carer's Centre closed as the limited space was conducive to social distancing measures. The centre has remained closed to date and this has significantly impacted on the review work. What has been happening is benchmarking with other local authorities and other agencies.</p> <p><b>2.10</b> Crossroads re-opened "The Corner" in All Saints Square it is a carers hub comprising of; charity/coffee shop, training facility and meeting room for carers. This new project enables Crossroads to raise much needed funds to support carers through their expanding services. It is supported by the council as part of the Town Centre Masterplan. Conversations are planned via the Unpaid Carers Group to look at how this offer could be enhanced as part of the forthcoming Rotherham Carers Strategy</p> <p><b>2.11</b> Work with Young Carers is being progressed by Barnardos and their Young Carer Council. Preparation work has been happening through June 2021 to ensure officers attend the Young Carer Council Meetings. Dates are now agreed and in place and the first meeting has been undertaken.</p>
<b>3. Key Actions and Timelines</b>	
<p><b>3.1</b></p> <p><b>3.2</b></p> <p><b>3.3</b></p> <p><b>3.4</b></p>	<p>The carer programme was intended to close June 2021 with the result being the production of a refresh Rotherham Carers Strategy. Due to the impact of the pandemic this is slightly off track and will now conclude with a draft strategy being reviewed in July 2021 at the next Unpaid Carers Group Meeting.</p> <p>The Carers Centre review work will continue over the summer and again will be supported by the Unpaid Carers Group and is also governed via the Adult Social Care Project Assurance Meeting. Options appraisal work is happening now and a formal report is due at the end of July 2021.</p> <p>A carers newsletter will be issued with the first edition scheduled for the 31<sup>st</sup> August 2021 – this will become a monthly feature and will form part of the information offer that is to be embedded within the Rotherham Carers Strategy development work.</p> <p>Sharing the Draft Rotherham Carers Strategy will be the focus for the period July – September 2021. With the lifting of national restrictions, it is hoped that more face-to-face engagement work can happen so we can really capture the carers voice within the strategy development work. To date all focus group work has been virtual and although this has allowed us to reach a draft stage of the Strategy all the agencies involved feel more work is needed directly with the carers they support. This phase will be reviewed early in September 2021 with the Unpaid Carer Group taking a view on the timeframe for a formal launch of the Rotherham Carers Strategy.</p>
<b>4. Recommendations</b>	
<b>4.1</b>	Health and Wellbeing Board note the completion of the key objectives (September 2020-March 2021)

<b>4.2</b>	Health and Wellbeing Board to note the care programme output April-June 2021
<b>4.3</b>	Health and Wellbeing Board to note the progress made on the Rotherham Carers Strategy

## Appendix 1: Refreshed Carers Programme Timeline – August 2020

Quarter 2 July, Aug, Sept 2020	Quarter 3 Oct, Nov Dec 2020	Quarter 4 Jan, Feb, Mar 2021	Quarter 1 Apr, May, June 2021
<b>PMO: Governance Reset:</b> Establish Carers Programme Project Group - reports into ASC Project Assurance Meeting (PAM) 17th Sept & then into Health and Wellbeing Board	Monthly Project Group Meeting with highlight Report to PAM: 15th October 19th November 3rd December  1/4 highlight report to Health and Wellbeing Board	Monthly Project Group Meeting with highlight Report to PAM  1/4 highlight report to Health and Wellbeing Board	Monthly Project Group Meeting with highlight Report to PAM  1/4 highlight report to Health and Wellbeing Board
<b>WS1: Review of the Carer Strategy</b>	Coproduction work for the strategy	Consultation work for the strategy	Refreshed Carer Strategy
<b>WS2: Assistive Technology (AT)</b> requirements for carers feeding into the Digital Solutions Programme	Engagement activity (Sandi Whiting)	AT pathway proposed and out to consultation.	AT Carer Offer launch
<b>WS3: ASC Pathway:</b> Process mapping / assessments consistency checks Young Carers: transition work mirrors ASC Pathway	Carer Journey Mapping (with all partners) ASC Pathway: Refresh Policy / Guidance for Carers		
<b>WS4: Carers Centre</b> - Review / Impact Assessment	Carers Centre - future options / consultation	Decision making	
<b>WS5: Information Offer</b> - scoping work (Partner conversations)	Coproduction work (Digital channels)	Consultation linked to the strategy work	
Routine Activity: Training Programme for carers / staff Support for carers through covid (Carers Grant) Regular and sustained communications (Diane Clarke) Activity and Events (Carers Week / Carer Rights Day)			



## Appendix 3: Carers Grants

### **Carers Grants – August 2020**

#### Aim:

Rotherham Council has joined forces with Crossroads Care Rotherham to launch an initiative to help people who have a long-term commitment to supporting loved ones who would otherwise struggle on their own.

The project is the result of £50,000 worth of funding to help unpaid carers in Rotherham to access the help and the support they need through the COVID-19 pandemic and beyond.

The project aims to reach out to local unpaid carers to ensure their rights and support needs are met in the same way as they would be for the people they care for.

Those caring for a family member or friend who is ill, frail, disabled or has mental health or addiction problems will benefit from the project, which, hopes to ease isolation, provide respite and support with skills training.

#### Key outcomes:

1. 146 people got a grant for what they wanted and it is easy to prove / audit.
2. 14 Grants were made to Carers Trust and if they are all successful this will bring in £4000+ into the Borough.
3. Skilled conversation were required; need to create a relationship with the carer, needed to understand the carer responsibilities and to support them with the wants and wishes.
4. Found a lot of new carers – so spin-off support.
5. 200+ Wellbeing Packs given out – added value.
6. Positive feedback from carers received.
7. Main reasons for the IT Kit: online shopping, social media, keeping in contact with people, ordering medication, accessing training.

Appendix 4:

### Key Objectives: September 2020

Carers Programme: Quarter 2 Key Objectives	What we have done to meet the objective:	Considerations for ongoing work:
We will map the carer experience and ensure the carers programme addresses any gaps.	Focus group work with: <ul style="list-style-type: none"> <li>✓ Rotherham Parent Carers Forum</li> <li>✓ Carers Forum</li> <li>✓ Crossroads Care</li> <li>✓ REMA</li> <li>✓ Barnardos</li> <li>✓ CCG</li> <li>✓ Linked with Age UK / Active Independence</li> </ul>	Regular meetings in place with: <ul style="list-style-type: none"> <li>➤ Rotherham Parent Carers Forum</li> <li>➤ Carer Forum</li> <li>➤ Crossroads</li> <li>➤ Age UK</li> <li>➤ Active Independence</li> <li>➤ Barnardos Young Carer Council</li> <li>➤ ADASS Regional Meetings</li> </ul>
We will ensure effective communication processes are in place to fully support carers.	<ul style="list-style-type: none"> <li>✓ Re-issued information pack post the C19 Emergency Response</li> <li>✓ Carers database established</li> <li>✓ Website updating work ongoing</li> </ul>	<ul style="list-style-type: none"> <li>➤ Information pack to be updated to reflect the national changes inline with restrictions easing</li> <li>➤ RMBC Carer Newsletter to be issued from the 30<sup>th</sup> August 2021</li> </ul>
We will refresh our understanding of the profile of carers in Rotherham in the light of Covid 19	<ul style="list-style-type: none"> <li>✓ Intelligence captured in support of the carer vaccine programme – needs looking at post pandemic.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Regular mapping and a data dashboard to be set-up via the Unpaid Carers Group</li> </ul>
We will invite reps from the Unpaid Carers Group to become members of the Carer Programme Project Group.	<ul style="list-style-type: none"> <li>✓ March 2021 Unpaid Carer Group agreed the governance of the carer programme.</li> </ul>	<ul style="list-style-type: none"> <li>➤ August 2021 the Terms of Reference to be strengthened with new chair and membership of partners reviewed.</li> </ul>
We will continue to progress the Carers Grant work	<ul style="list-style-type: none"> <li>✓ Phase 1 of Carers Grant allocation complete Feb 2021</li> <li>✓ Phase 2 of Carers Grant due to close July 2021 – Evaluation work to be undertaken in August 2021</li> </ul>	<ul style="list-style-type: none"> <li>➤ Evaluation of the grant work to inform the carer strategy refresh.</li> </ul>

# Health and Wellbeing Strategy Action Plan: Update to board, July 2021

**Key:**

Completed <b>OR</b> ongoing action which met the original ambition set out within this plan
Milestone partially met <b>OR</b> decision taken to delay due to COVID-19 pressures
Off track

**Aim 1: All children get the best start in life and go on to achieve their full potential**

Board sponsors: Suzanne Joyner, Strategic Director of Children and Young People’s Services, Rotherham Metropolitan Borough Council and Dr Jason Page, Vice Chair, Rotherham Clinical Commissioning Group

Priority	#	Milestones	Timescale			Lead(s)	RAG rating	Progress update
			Nov-Dec	Jan-Mar	Apr-Jun			
Develop our strategy for a positive first 1001 days.	1.1	Engage with the ICS regarding maternity transformation plans and take forward local implementation.				Sarah Petty, Head of Midwifery, TRFT		TRFT continues to work with the LMS, with the aim to achieve most women on a continuity of carer pathway, covering 75% of BAME and women with Vulnerabilities by 2024.
	1.2	Explore realigning commissioning pathways and commissioning arrangements in relation to 0-19 services.				Anne Charlesworth, Commissioning Manager, RMBC		Cabinet have agreed that a service be re-procured by open tender, to be published in April 2022. The current contract has been extended by 12 months to ensure continuity. A project board, chaired by the Director of Public Health is established to manage the programme of work. Work is progressing with consultation, specification development and review of other models and is on track for publication against the timetable.
Support positive mental health for all children and young	1.3	Monitor the impact of the trailblazer in pilot schools and prepare to submit a bid to future waves when they are released.				Jenny Lingrell		The Q3 (Oct-Dec) quarterly report from With Me In Mind demonstrates positive outcomes in terms of child and staff wellbeing. Since children

people.								<p>returned to school in September pilot schools are reporting a significant positive impact from having Mental Health Support Teams in their settings.</p> <p>It has been confirmed that Rotherham has been successful in its bid to expand Mental Health Support Teams and will add an additional team in Wave 6 (from Jan 2022).</p> <p>School settings continue to engage well with the consultation and advice model which is embedded across all settings.</p> <p>Referrals for direct CBT based work for low to moderate mental health concerns are increasing with young people engaging either directly face to face or remotely via video consultation.</p>
	1.4	Continue to monitor the impact of COVID-19 on children and young people through a series of mental health surveys (first survey July 2020, second survey October 2020, third survey TBC.)				Jenny Lingrell/ Ruth Fletcher-Brown		The third survey closed on the 17 <sup>th</sup> June. 4,118 young people participated in the June 2021 survey. This gives an overall total of 11,058 young people who have shared their views around this subject in a period of 12 months. (4,203 young people participated in October 2020) and (2,737 young people

							<p>participated in June 2020)</p> <p>Schools will receive their own results so that they can develop and implement a local school community response. Schools will be encouraged to share good practice with others.</p> <p>Some of the ways young people have kept themselves emotionally well and resilient have been incorporated into the Great Big Rotherham To Do List, to be launched later this month.</p> <p>The surveys have been shared with Officers leading on the recommissioning of the 0-19 service.</p> <p>The Education Recovery Cell will retain oversight of this agenda.</p> <p>At a system level, the final findings will be shared with system leaders and relevant services.</p>
1.5	Roll out DFE Wellbeing for Education Return programme, responding to the findings of the mental health survey.				Jenny Lingrell		<p>Following the roll out during the autumn term, work is taking place to pilot follow-up group supervision and support sessions in response to feedback from the education workforce. This approach will be</p>

							embedded in plans for offer CPD / support to schools.
Support children and young people to achieve their full potential.	1.6	Ensure that children reach a good stage of development across core subject areas as part of educational attainment measures.				Nathan Heath	<p>Continued supportive sessions for school/early years leaders are arranged for the rest of the academic year and into new academic year to provide a supportive forum whilst preparing for schools as part of the education recovery. Key updates and revisions to statutory guidance have been provided to schools in line with national updates/roadmap.</p> <p>RMBC has developed an Education Recovery cell which is focused on supporting all areas of education to have a proactive approach to challenges across the final part of the academic year. Key areas of focus include access to additional support for vulnerable groups, education recovery curriculum, a holistic team around school bid in partnership with PH and work around school attendance.</p>
	1.7	Ensure that children continue to consistently attend education across this academic year.				Nathan Heath	<p>Across the final part of this academic year and into the new academic year, the impact of the pandemic on student attainment and educational engagement remains a clear area of focus. The Education Recovery Cell is</p>

							focussed on maximising the use of central government investment in the 'catch-up' for post-COVID gaps in academic attainment.
	1.8	Develop a supportive network for elective home education, with a focus on ensuring support is in place for vulnerable groups within this cohort.				Nathan Heath	Work has continued to address the increment in EHE cases across this term, including a series of multi-agency EHE summits looking at support and oversight to make sure this cohort are visible and supported. The EHE multi-agency governance group has been enhanced by additional membership following EHE summits to ensure support is available for students/families who have elected to home educate. Numbers have stabilised across this term.
	1.9	Develop an understanding of the impact of school closures and intermittent school attendance on children and young people with SEND.				Jenny Lingrell	SEND Strategic Board have developed an outcomes framework, monitored via a performance dashboard. This will be supplemented with case studies.  Summer activity-based support including summer schools, activity programmes and extended school programmes will provide continuation of support across the summer break.



**Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life**

Board Sponsor: Kathryn Singh, Chief Executive, Rotherham Doncaster and South Humber NHS Foundation Trust

Priority	#	Milestones	Timescale			Lead(s)	RAG rating	Progress update
			Oct-Dec	Jan-Mar	Apr-Jun			
Deliver the Better Mental Health for All Strategy.	2.1	Development and implementation of the Public Mental Health and Wellbeing COVID action plan, ensuring that vulnerable and at-risk groups are reflected in the plan.				Ruth Fletcher-Brown, Public Health Specialist, RMBC		<p>The Public Mental Health and Wellbeing COVID Group has now formed as the Mental Health and Wellbeing Recovery Cell, reporting to RMBC Gold. it also has reporting links to the Health and Wellbeing Board and Mental Health &amp; Learning Disability Transformation Group.</p> <p>The plan has been updated to address the next phase of recovery.</p> <p>Workshops on bereavement in relation to the general bereavement listening service and the suicide listening service (Amparo) are still being promoted to staff across the partnership. The workshops are aimed at professionals working in organisations who may be able to refer people to the service.</p> <p>Rotherham has nearly reached</p>

						<p>capacity for referrals through to the general listening service.</p> <p>Other actions include: the third C&amp;YP survey which closed on the 17<sup>th</sup> June, actions following the survey are reference in Aim 1.</p> <p>PHE Prevention and Promotion Fund for Better Mental Health-Rotherham has been successful in securing this fund. The fund will address 3 projects: Team around the School, Workplace Mental Health Promotion focusing on small and medium employers and Befriending next steps project. The activity will be delivered between July 2021 and May 2022.</p>
	2.2	Develop and deliver a communications and engagement plan to promote better mental health.			<p>Gordon Laidlaw, Head of Communications Rotherham CCG and Rotherham Integrated Care Partnership (ICP)</p> <p>Diane Clarke, Account Manager Adult Care, Housing and</p>	<p>The Great Big Rotherham To-Do List is about to be launched. This resource is about capturing ways people have kept themselves resilient, many of which come under the Five Ways to Wellbeing.</p> <p>The resource will be launched through the local paper, in Homematters magazine, through social media. It will link people to a page on the RMBC site where people can get more</p>

					Public Health, RMBC		<p>ideas and find an accessible version. The resource also promotes Rotherhive.</p> <p>We are working with partners to look at the wider distribution and promotion.</p> <p>The Comms and Engagement group still have a focus on:</p> <ol style="list-style-type: none"> <li>1. Be the One suicide prevention campaign</li> <li>2. Emotional resilience Loneliness and isolation</li> </ol>
Deliver the Rotherham Suicide Prevention and Self-Harm Action Plan.	2.3	Review local action plan in line with COVID-19 and emerging risk groups.			<p>Anne-Marie Lubanski, Strategic Director, Adult Care, Housing and Public Health, RMBC</p> <p>Ruth Fletcher-Brown, Public Health Specialist, RMBC</p>		<p>The Suicide Prevention Operational Group which reviews all suspected suicides has its own action plan reflecting on the real time data, considering the pandemic and associated risk factors including groups of people who may be at risk. This is updated with partners at every meeting.</p> <p>Specific actions include: signposting to Rotherhive website, information for people at risk of relationships breakdown, helping carers and best practice for following up missed appointments, information for primary care, training for staff across the</p>

							<p>partnership.</p> <p>A full review of the borough-wide plan will take place with partners in the autumn and will be attended by Professor Nav Kapur. Partners update the plan to evidence progress achieved.</p> <p>Be the One – we are working on a campaign targeting women which will launch in September 2021.</p>
2.4	Delivery and evaluation of year 3.				<p>Anne-Marie Lubanski, Strategic Director, Adult Care, Housing and Public Health, RMBC</p> <p>Ruth Fletcher-Brown, Public Health Specialist, RMBC</p>		<p>The final small grants evaluation report will be available this summer.</p> <p>Self-Harm Train the Trainer- the provider organisation, Harmless, has been working with RMBC and RCCG officers and has just completed a second training cohort. These trainers should be ready to deliver the awareness courses this summer/early Autumn. The trainers are from across the partnership some will have a specific focus on older people and self-harm.</p> <p>The awareness course has been adapted for virtual delivery until face to face training is permitted.</p>

						<p>Rotherham CCG led the procurement of the SY listening service working with SY Public Health Leads. This service is for people bereaved/affected and exposed to suicide. The contract with the successful provider commenced in January 2021 and will finish in January 2022. Workshops are being promoted to staff across the partnership so that staff know how to refer people in.</p> <p>Regular contract meetings take place with the provider.</p> <p>We are meeting with other LAs, chaired by RCCG, to discuss future commissioning intentions for both Amparo and the bereavement listening service.</p>
2.5	Promote and evaluate the Be the One campaign.				<p>Anne-Marie Lubanski, Strategic Director, Adult Care, Housing and Public Health, RMBC</p> <p>Ruth Fletcher-Brown, Public Health Specialist,</p>	<p>All suicide prevention training sessions promote the website.</p> <p>The website is promoted in Rotherhive and in the GP Suicide Prevention Top Tips.</p>

					RMBC		
	2.6	Coordinated training programme for suicide prevention and self-harm			<p>Anne-Marie Lubanski, Strategic Director, Adult Care, Housing and Public Health, RMBC</p> <p>Ruth Fletcher-Brown, Public Health Specialist, RMBC</p>		<p>A training provider was secured at the beginning of the financial year.</p> <p>A programme of suicide prevention courses have been promoted across the partnership with a particular emphasis on police, primary care and VCS</p> <p>Bookings are made via RMBC Learning and Development.</p> <p>The training is virtual until face to face provision is permitted.</p>
Promote positive workplace wellbeing for staff across the partnership.	2.7	Promote all Health and Wellbeing Board partners to sign up to the Be Well at Work award.			Colin Ellis, Workplace Health Advisor, RMBC		<p>A discussion around this took place at the January Health and Wellbeing Board meeting, as a way of promoting the award amongst all partners. Discussions are ongoing regarding further ways to engage partners.</p>
	2.8	Share and pool resources across the partnership relating to workplace wellbeing.			Leanne Dudhill, HR Business Partner (OD), RMBC		<p>The workforce enabling group priorities have been confirmed across the Place Partnership and include a formal shared learning approach across all partners. This will ensure that the sharing and pooling of resources undertaken during</p>

								the last 18 months in relation to wellbeing and wider L&D continues.
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### Aim 3: All Rotherham people live well for longer

Board sponsor: Sharon Kemp, Chief Executive, Rotherham Metropolitan Borough Council

Priority	#	Milestones	Timescale			Lead(s)	RAG rating	Progress update
			Oct-Dec	Jan-Mar	Apr-Jun			
Build a social movement to support local people to be more physically active, to benefit physical and mental wellbeing.	3.1	Launch the Moving Rotherham campaign, using real stories and images of local people being active to encourage more physical activity across the borough.				Kate Green, Public Health Specialist, RMBC	<p>Moving Rotherham Partnership, chaired by Chris Siddall, Acting Head of strategic Projects and Partnerships R&amp;E, taking place quarterly. Continuing to engage wider group of partners through Twitter and #MovingRotherham.</p> <p>Shaping Places for Healthier Lives programme – Moving in Nature project – stakeholder workshops taken place and artists have completed their engagement activities and fed back. Final application has been submitted with proposal for 3-year project (at value of £300k) to increase use of local urban green space across Rotherham. Awaiting outcome and will report back to Health and Wellbeing Board.</p> <p>Beat the Street game has completed with 15,190 players registered and 124,076 miles travelled. Sustain plan in</p>	

							<p>development to support continued behaviour change in those taking part – which will run until Dec 2021. Summer programme offer has been developed with promotional material to be circulated shortly. Participant Awards are being distributed.</p> <p>Two local parkrun events to start back 24<sup>th</sup> July (pending council approval) at Rother Valley and Clifton Park, with an average of 400-500 runners/walkers each week across two sites. New junior parkrun event to start in Rawmarsh in due course.</p>
	3.2	Develop and roll out a Making Every Contact Count training programme for physical activity.			<p>Phil Spencer, Public Health, RMBC</p> <p>Kate Green, Public Health Specialist, RMBC</p>		Due to other MECC programme (loneliness) currently being rolled out, this will be explored for later in the year.
	3.3	Roll out Clinical Champions Training for GPs and other healthcare professionals.			Kate Green, Public Health Specialist, RMBC		Information has been shared about the training opportunity. COVID has resulted in capacity issues, meaning it has not yet been possible to utilise this opportunity. The offer is still available for free and is now on a virtual platform.
Ensure	3.4	Refresh and co-produce the			Jo Hinchliffe,		Work has been ongoing to co-

support is in place for carers.		Carers Strategy, with consideration of the new cohort of carers that has emerged because of the pandemic.				Service Improvement and Governance Manager, RMBC		produce a refreshed Carers Strategy with partners and Rotherham carers. Resources and capacity challenges within partner organisations have impacted on the timescales for developing the strategy therefore this activity is slightly off track. Phase 1 of the Carers Strategy, which will be focussed on COVID recovery and stabilisation, was due to be in place by June 2021 this has now slipped to the end of August 2021. Work will then continue to develop phases 2 and 3; phase 2 will be focussed on improvement work and creating communities of support for carers and phase 3 will be focussed on transformation and ensuring that support for carers is everyone's business.
	3.5	Apply the carers offer within the adult social care pathway.				Jo Hinchliffe, Service Improvement and Governance Manager, RMBC		Regional meetings are ongoing and are still providing useful oversight / resources that are being applied locally. This is also an opportunity to share examples of best practice.  As a result of management development sessions, pathway priorities are being explored, with work focussing on defining the carers offer in line with the

							refreshed Carers Strategy. An action plan is in place to guide this work. (Work is still ongoing)
	3.6	Enhance the information offer for all carers in Rotherham.				Jo Hinchliffe, Service Improvement and Governance Manager, RMBC	<p>A communications subgroup is in place with Carers Forum to manage and plan information offer.</p> <p>Work has progressed significantly with a Carers Newsletter scheduled to launch at the end of August 2021. Work is also underway to look at refreshing the carers info pack that was written in lockdown. Organisations are working together offering input to the newsletter and the info pack.</p>
Develop a whole-systems approach to tackling obesity in Rotherham, with consideration of the impact of COVID-19.	3.7	Establish a Healthy Weight Strategy Group with representation across all key partners.				Kate Green, Public Health Specialist, RMBC	Due to capacity across the partnership this work was paused. Restarting this work will be explored as part of the refresh of HWbB priorities.
	3.8	Review the children's obesity pathway.				TBC	Due to capacity across the partnership this work was paused. Restarting this work will be explored as part of the refresh of HWbB priorities.
	3.9	Develop and agree an all-age Healthy Weight for All Plan, with consideration of the impact of COVID-19.				Kate Green, Public Health Specialist, RMBC	A draft plan was in development for the local authority healthy weight declaration and plans to engage partners in developing their own declarations in support



#### Aim 4: All Rotherham people live in healthy, safe and resilient communities

Board sponsor: Steve Chapman, Chief Superintendent, South Yorkshire Police and Paul Woodcock, Strategic Director of Regeneration and Environment, Rotherham Metropolitan Borough Council

Priority	#	Milestones	Timescale			Lead(s)	RAG rating	Progress update
			Oct-Dec	Jan-Mar	Apr-Jun			
Delivery of a loneliness plan for Rotherham.	4.1	Review the loneliness action plan in the context of the impact of COVID-19.				Ruth Fletcher-Brown, Public Health Specialist, RMBC	<p>Whilst the plan has not formally been reviewed in the context of COVID-19, delivery has adapted to meet the needs of the pandemic through the Mental Health and Wellbeing Recovery Cell and the VCS Befriending Group.</p> <p>Actions include:</p> <ul style="list-style-type: none"> <li>• Suicide prevention and mental health awareness training opportunities have been offered to the VCS and particularly ones which support befrienders.</li> <li>• Befriending Network presentation to H&amp;WBB.</li> <li>• Rotherham To Do List has been signed off, printed copies on order and rollout and launch is being planned for later this month.</li> <li>• Befriending providers met regularly to share best</li> </ul>	

							<p>practice on staff wellbeing and recovery at their meetings.</p> <ul style="list-style-type: none"> <li>• PHE Grant has been improved which includes a befriending initiative to support people to feel less anxious integrating back into their local communities following the relaxation of restrictions.</li> </ul>
4.2	Relaunch MECC training around loneliness.				<p>Phillip Spencer, Public Health Practitioner, RMBC</p> <p>Ruth Fletcher-Brown, Public Health Specialist, RMBC</p>		<p>The MECC training has been updated to reflect referral routes, case studies and the impact of the pandemic.</p> <p>Training has been piloted with Workplace Champions. Training will be promoted to all Health and Wellbeing Board partner organisations. It will be open to paid and unpaid workers. RMBC Learning and Development will handle the bookings.</p>
4.3	Work with the voluntary and community sector to use the befriending guidance and learning from the Rotherham Community Hub to mitigate loneliness in communities.				Ruth Fletcher-Brown, Public Health Specialist, RMBC		<p>The Befriending Guidance continues to be used in the induction/support of Rotherham Heroes in their befriending role.</p> <p>Both Ruth Fletcher-Brown and Martin Hughes (RMBC) regularly attend the VCS. They have now been joined by one of</p>

						<p>the Neighbourhood Volunteer Coordinators and Community Hub and Engagement Manager. The Befriending group continues to meet monthly to share good practice and look at joint learning opportunities.</p> <p>The group are looking at recovery and how the services will continue to support people in this next phase following relaxation of the restrictions.</p>
4.4	Develop and deliver a communications and engagement plan to raise awareness around loneliness and befriending.				<p>Gordon Laidlaw, Head of Communications Rotherham CCG and Rotherham Integrated Care Partnership (ICP)</p> <p>Diane Clarke, Account Manager Adult Care, Housing and Public Health, RMBC</p>	<p>Whilst the plan has not formally been reviewed in the context of COVID-19, work is progressing on actions relating to the pandemic through the Mental Health and Wellbeing Recovery Cell and the VCS Befriending Group.</p> <p>Actions include:</p> <ul style="list-style-type: none"> <li>• Suicide prevention and mental health awareness training opportunities have been offered to the VCS and particularly ones which support befrienders.</li> <li>• Befriending Network presentation to H&amp;WBB.</li> <li>• Rotherham To Do List has been signed off, printed</li> </ul>

							<p>copies on order and rollout and launch is being planned for later this month.</p> <ul style="list-style-type: none"> <li>• Befriending providers met regularly to share best practice on staff wellbeing and recovery at their meetings.</li> <li>• PHE Grant has been improved which includes a befriending initiative to support people to feel less anxious integrating back into their local communities following the relaxation of restrictions.</li> </ul>
Promote health and wellbeing through arts and cultural initiatives.	4.5	Hold a joint workshop between the Health and Wellbeing Board and the Cultural Partnership Board on health inequalities.				Polly Hamilton, Assistant Director, Culture, Sport and Tourism, RMBC	<p>A decision has been taken to postpone this workshop with no fixed date, due to workforce capacity issues and illness. To be reassessed in the autumn.</p>
	4.6	Deliver a programme of group-based activities as part of the Rotherham Together programme providing a creative response to recovery from COVID-19 in Rotherham with a focus on offering particular support to those who are bereaved.				<p>Polly Hamilton, Assistant Director, Culture, Sport and Tourism, RMBC</p> <p>Leanne Buchan, Head of Creative Programming and Engagement, RMBC</p>	<p>An estimated 400,000 people have engaged in the Rotherham Together programme over the seven months of activities. The programme launched on 4th September to coincide with what would have been Rotherham Show, delivering the Wildflower Park land art installation at Clifton Park, a Demonstration of Thanks in the town centre and the Life in Lockdown exhibition at the Museum. Other events have</p>

						<p>included Black History Month, Christmas Activities, and Chinese New Year Celebrations.</p> <p>No Leotard Necessary is a programme of outdoor activity aimed at supporting continued physical exercise during lockdown and has been running across all monthly programmes. Sparks of Joy is a programme of small, contained pop-up performances in care home settings ran throughout March.</p> <p>The Rotherham Together Programme came to an end in March 2021.</p>
4.7	Co-design targeted activities in libraries to those groups which have been identified as part of the Health and Wellbeing review.				<p>Polly Hamilton, Assistant Director, Culture, Sport and Tourism, RMBC</p> <p>Zoe Oxley, Head of Operations and Business Transformation, RMBC</p>	<p>Actions have included:</p> <p>The summer of reading programme was recently launched to inspire families to share the love of reading for pleasure to build skills, increase confidence, support educational attainment and improve wellbeing.</p> <p>On the 10<sup>th</sup> July libraries will launch the summer reading challenge – Wild World Heroes which is a competition held annually to encourage primary</p>

							<p>school children to read books during the summer holiday. Children can visit any library and choose a selection of books to read. They are awarded stickers and prizes for each book that they read throughout the summer holidays and will be invited to a medal ceremony at the end of the competition as part our relaunching Libraries event.</p> <p>Throughout the summer a series of pop up libraries are scheduled which forms part of our summer programme of events in parks. The service plan to engage with families to encourage reading by signing children up to the summer reading challenge and encourage creativity by offering arts and craft activities.</p> <p>Libraries continue to deliver books and audio books to customers of the Home Library Service. This continues to be a valuable service to our customers who are vulnerable and find it difficult to get out. The School Library Service continue to deliver books and resources to schools, along with</p>
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							<p>virtual reading initiatives and topic sessions.</p> <p>Libraries will have a presence at Rotherham Show where we plan engage with communities to participate in libraries and promote our offer.</p> <p>A series of reading initiatives including shared reading groups and reading friends for adults will continue in libraries with plans to branch out into the wider communities. Early 2022 we are planning to launch a Rotherham year of reading event which will target disadvantaged pupils and will include children of all ages from early years up through primary and into secondary school.</p> <p>Death Positive – plans are being developed to utilise libraries as death positive spaces, where the public can have conversations around loss, grief, end of life planning and legacy. The service currently has in place a bereavement e-shelf to support adults and children and memory trees have been rolled out across sites for people to write down messages,</p>
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							thoughts and feelings and hang on the tree. The service is also looking to offer online talks and webinars in relation to this subject.  Once restrictions are lifted the service plan to reintroduce a weekly programme of art and cultural activities back into Libraries.
Ensure Rotherham people are kept safe from harm.	4.8	Continue to embed the Home Safety Partnership Referral Scheme with key partners in Rotherham.				Steve Adams, Group Manager, South Yorkshire Fire and Rescue  Toni Tranter, Partnership Manager, South Yorkshire Fire and Rescue	A meeting took place between South Yorkshire Fire and Rescue and the Council in May 2021. This was a positive meeting which also highlighted areas of opportunities for partnership working wider than the Council. This will be pulled together by leads within the Council and sent over to Toni Tranter to commence work on creating referral pathways. This meeting also led to the attendance of the RMBC Homecare provider monthly meeting. Feedback will be given on which providers sign up/re-engage.
	4.9	Work with other partnership boards on crosscutting issues relating to safety and safeguarding.				Rotherham Together Partnership Safeguarding Board Chairs	Partnership Safeguarding Board Chairs continue to meet to identify key cross-cutting themes. A development session took place in March 2021, which brought together board

								representatives to discuss mental health as a key crosscutting issue. Work is taking place to progress the actions from this workshop.
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## Cross-cutting priorities

Priority	#	Milestones	Timescale			Lead(s)	RAG rating	Progress update
			Oct-Dec	Jan-Mar	Apr-Jun			
Work with the Local Outbreak Engagement Board to ensure the negative impacts on health and wellbeing from COVID are minimised.	5.1	Updates from the Local Outbreak Engagement Board to be a standard agenda item at every Health and Wellbeing Board meeting.				Councillor Roche		The link has been maintained between the LOEB and the HWbB through standard updates at all HWbB meetings.
Develop our understanding of the impact of COVID-19 on our communities and on health inequalities.	5.2	Undertake a rapid review of the mental health impacts of COVID-19.				Gilly Brenner, and Ruth Fletcher-Brown		The mental health impact assessment is complete but can be added to as and when new data emerges. It will be linked into the relevant JSNA pages. It has been shared with the Mental Health and Wellbeing Recovery Cell.
	5.3	Complete an equality analysis relating to the refresh of board priorities, identifying areas for further action.				Becky Woolley		An analysis of health inequalities and key policy developments such as the Marmot 10 Years on report was undertaken alongside the refresh of priorities. Key messages from this analysis were presented to board members at the November meeting.

	5.4	Undertake a review of the impacts of COVID-19 on our local population, including utilisation of population health management to anticipate future demand on services.				Andy Clayton, Anthony Lawton and Gilly Brenner		Development of population health management datasets and approaches have been impacted by COVID, but work has restarted to move this forward. Mapping work has also been undertaken to help generate a fuller picture of health inequalities data currently available and work taking place across the partnership to feed into the review. A group focussed on data will be formalised as part of the Health Inequalities and Prevention Enabler group.
Deliver on Phase 2 of the Joint Strategic Needs Assessment, capturing the impact of COVID-19.	5.5	Agree an action plan to deliver the second phase of the JSNA.				Gilly Brenner		The JSNA Steering Group was re-instated, with the first meeting taking place on 15 <sup>th</sup> December. Timescales are in place, and the live action plan was discussed and formalised at that meeting.
	5.6	Launch Phase 2 of the JSNA with a focus on the impact of COVID-19 and enhanced information on health inequalities.				Gilly Brenner		The refreshed JSNA came to the Health and Wellbeing Board in May and is informing the next iteration of this action plan.